

Yunsong Kim

Graphic Designer

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Career Objective

A graphic design position in a challenging and fast-paced environment, working in an enthusiastic and supportive manner with other creatives. Dedicated to explore new ideas and apply compelling visuals to create realistic and innovative projects.

Experience

Graphic Design Internship at Wonderfly Arena (June - August 2023)

- Managed social media content (TikTok & Instagram)
- Filmed and created photo/video contents during events
- Developed graphic design for web, iconography, social, and apparel

Commission Work

- Poster Design for *Sense King*, health product (August 2022)
- 이 산지를 내게 주소서: *Give Me This Hill Country*, book cover illustration (November 2022)
- DGIS, Book Photoshop Content (December 2022)

Design in Practice

Motion Narrative (Spring 2022)

- Produced an abstract music video that challenges the limits of how shapes can tell a story.
- Created film-edited motion graphics based on Amanda Gorman's inaugural poem, *The Hill We Climb*, to spark its visual appeal through carefully assembled videos and phrases.

UIUX (Fall 2022)

- Renovated menu and website design in a partnership-based project for a local Baltimore restaurant, *Chicken and Grill Bmore*.
- Established competitive analysis, taking user interviews, creating site map, and asking usability questions.

Signs, Exhibits, and Spaces (Spring 2023)

- Developed various formats of signage for a nature film exhibition as a collaboration project where individual works were united to create an identity that would target nature-lovers.
- Designed the logo for nature film exhibition that would become an inspiration for filmmakers, educators, artists, and designers.

Leadership Roles

Remote Private Tutor (January - November 2022)

- Taught English as an independent private tutor for Korean students wishing to study abroad.
- Produced and organized daily presentations based on self-inspired experiences in America.
- Coordinated discussion topics and brought in films to enhance higher communication skills
- Motivated students to consider mistakes and imperfections as a path to success.

Koinonia, Christian Fellowship Club (Fall 2019 - Spring 2023)

- Designed posters on weekly events on campus
- Created social media posts on special events that delivered details and information for club members as well as for other students outside of the club.

Education

Maryland Institute College of Art

Graphic Design Major: BFA
August 2019 - May 2023

Awards

Maryland Institute College of Art

Presidential Scholarship (2019 - 2023)
Creative Vision Award (2019 - 2023)
Dean's List (2019 - 2020)

Skills

Adobe Suite

- Photoshop
- Illustrator
- InDesign
- After Effects

Other Softwares

- Figma
- CapCut
- Mac OS
- Google Workspace
- Microsoft Windows

Languages

- English & Korean Fluency

Creative

Graphic Design

- Motion Design
- Storyboarding
- Wireframing
- Prototyping
- UI/UX
- Usability Testing
- User Research
- Web Design
- Illustrative Design
- Branding
- Typography
- Visual Design